

# Cameron Wallace

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## Education

**Bachelor of Commerce and Bachelor of Information Technology** **2022 - 2025**

**Australian National University (ANU)**

- Commerce Major: Marketing - IT Major: Cybersecurity - 2025 Graduate

**Higher School Certificate** **2014 - 2021**

**Terrigal High School**

- Dux & 2021 School Captain & HSC Distinguished Achiever - Business Studies

## Work Experience

**Junior Cyber Security Analyst**

**August 2023 - Present**

**Australian National University, Canberra ACT**

- Analysed threat trends against the ATT&CK framework and identified weaknesses within the organisation's security to facilitate an improved security posture and 30% greater coverage of threat alerts.
- Leveraged threat intelligence on active threat actors to deploy 15+ new custom detections within the environment and assisted with enrichment of indicators to better inform analysts of potential threats in the industry.
- Automated alert triage investigation processes using Tines automation, reducing incident response time by 360% across 'noisy' alerts to achieve an uplift in security posture.
- Deployed a foreign interference database to decrease assessment timings and improve University relationships.

**Team Executive Lead - Business and Operations**

**January 2023 - Present**

**ANU Solar Racing, Canberra ACT**

- Developed and executed a relationship focused sponsorship strategy, including the creation of a new prospectus and approach methodologies, resulting in a 54% / \$215,000 increase in budget from external sponsors.
- Drove exponential audience growth across platforms, increasing reach by 1022% (to 57,321 accounts) YoY in the critical 28- day race period and by over 3,200 % in the month pre race build up.
- Orchestrated a multi platform social media strategy that achieved a combined 508,286 views across 3 months.
- Implemented CRM to facilitate the management of existing sponsorships better, enabling stronger client focused relationships that resulted in a 65% increase YoY in re signing of companies for sponsorships.
- Lead a team of 40 students alongside 2 other executive members through a fast paced condensed by 2 months timeline where organisational skills, multitasking, budgeting and high level decision making was crucial to success.
- Directed team operations and resource allocation, fostering a collaborative high performance culture that was the most gender diverse team in the World Solar Challenge.

**Residential Scholar / Senior Resident**

**November 2022 – December 2024**

**Unilodge / Australian National University, Canberra ACT**

- Conducted comprehensive well-being assessments for 25 residents each week, identified trends in areas of concern such as health issues, and effectively addressed these issues through personalised support plans.
- Coordinated amongst different teams, to plan and execute successful resident events, engaging over 500 residents and resulting in an overall increase in morale.
- Provided after-hours support for the student residence by handling all incidents and emergency situations, including medical emergencies, and building maintenance issues. Collaborated with on-call managers to ensure quick resolution while maintaining clear communication with affected residents.

**IT Support Engineer**

**December 2021 – August 2023**

**Flipside IT, East Gosford NSW**

- Handled 90+ weekly helpdesk support calls with a first time with a first-time resolution rate of 80%, delivering timely solutions while maintaining open communication throughout the process to ensure customer satisfaction.
- Prioritized and resolved 100+ client support incidents each month, ensuring a swift resolution to meet MSA agreement times and maintaining an internal knowledge base to improve future issue triage.
- Collaborated with team members to complete site installations for various forms of technology, adhering to safety regulations and Australian cabling standards.

## Managing Director

September 2019 - July 2022

### Notify Solutions PTY LTD, Central Coast NSW

- Founded Australia's first public sneaker information group, created a paid subscription model for the service growing to over 250 active subscribers after the first 6 months and generating over \$300,000 in revenue.
- Developed and implemented custom JavaScript web scraping tools, researching market trends and new products to provide the most up-to-date information and maintain a 90% retention rate of monthly subscribers.
- Led a team of four assistant staff members, overseeing their work performance and conducting weekly meetings to ensure they met predetermined targets. Coordinated and individualised training programs for staff development while still maintaining productivity levels.

## Volunteer Work

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- Organised the "Sneaker Twitter Australian Bush Fire Appeal", collaborating with 40+ companies worldwide in the sneaker community and raising \$16,436.20
- Monthly Volunteering at Coast Shelter throughout 2020-2021
- Event assistant for Carnival Cruise Lines "Wiggle for Westmead" and "Canteen Foundation" fundraisers

## Selected Awards and Recognitions

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- 2020 Central Coast Council IGNITE Business Launchpad Program Scholar
- 2020 Terrigal High School Senior Student Representative Council Member
- 2020 Max Potential Leadership Program Scholar

## Certifications

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- CERT III in Remote Pilot Visual Line of Sight (UAV)
- Remote Pilots Licence (REPL) & Aeronautical Radio Operators Certificate (AROC) - UAV / Drone Accreditation
- Statement of Attainment towards CERT IV in Information, Digital Media and Technology
- Duke of Edinburgh Bronze Recipient
- Level 2 (National Competitions) Football Australia Referee
- Responsible Service of Alcohol (RSA) - 2024 Expiry
- Dual Citizenship - Australia and UK Passport Holder

## Referees

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Available upon request

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